

MONTH	FEATURES	AD SALES CLOSE DATE
JANUARY/ FEBRUARY	<p><b>COVER: Olympics</b>                      South Korea hosts the Olympic and Paralympic Winter Games at a moment when the United States is poised to increase its own hosting presence.                      SPECIAL FOCUS: Sponsorships                      FEATURE DESTINATIONS: Central U.S.</p>	JANUARY 2
MARCH/ APRIL	<p><b>COVER: Golf</b>                      The men's and women's professional golf tours shift their schedules around while feeder tours offer new opportunities for cities of all sizes to host.                      SPECIAL FOCUS: Sports Complexes and Venues                      FEATURE DESTINATIONS: Mountain West/Canada</p>	MARCH 1
MAY/ JUNE	<p><b>COVER: Soccer</b>                      As Russia hosts the FIFA World Cup, the United States, Mexico and Canada are keeping their efforts focused on the event's return in 2026.                      SPECIAL FOCUS: E-Sports                      FEATURE DESTINATIONS: Great Lakes/International</p>	MAY 1
JULY/ AUGUST	<p><b>COVER: Tennis</b>                      After years of construction, the USTA will unveil the final phases of improvements to the Billie Jean King National Tennis Center at the U.S. Open.                      SPECIAL FOCUS: Economic Impact/Data Issue                      FEATURE DESTINATIONS: Western U.S.                      SPECIAL SECTION: Destinations International</p>	MAY 29
SEPTEMBER/ OCTOBER	<p><b>COVER: College Football</b>                      College football has never been more popular, with universities investing in facilities and championship games luring visitors from around the country.                      SPECIAL FOCUS: Sports Investment                      FEATURE DESTINATIONS: Southeast U.S.                      TEAMS Program</p>	AUGUST 1
NOVEMBER/ DECEMBER	<p><b>COVER: Youth Sports</b>                      With an abundance of complexes available to host events, youth sports organizations offer children opportunities to travel for a growing number of sports.                      FEATURE DESTINATIONS: Northeast U.S.                      TEAMS Wrap-Up</p>	NOVEMBER 1

