

COMING IN JULY: DMAI ANNUAL SUPPLEMENT

For the ninth consecutive year, Schneider Publishing will produce this special publication in conjunction with Destination Marketing Association International. This informative supplement will also be inserted into the July issues of both *Association News* and *SportsTravel* magazines and will be distributed at all of the leading meetings-industry shows in the coming year. This special publication will take an in-depth look at the forces impacting the future of in-person meetings, sporting events and destination marketing:

The meeting and event planners who read Association News and SportsTravel generate 156 million hotel room nights annually!

Reach the readers of *Association News* and *SportsTravel* by advertising in this special publication and:

- Position your destination as a leading site for the two most vital group-travel markets
- Receive bonus distribution of your ad at the DMAI Annual Meeting and at all top industry events a year
- Provide essential information to both local stakeholders and event planners nationwide to enhance the importance of your destination

For more information, call (877) 577-3700.



☐ **Yes!** Include me in the DMAI special publication that runs in the July 2016 issues of *Association News* and *SportsTravel* with a full-page, four-color ad at the discounted rate of only \$5,475.00 net. Please complete below and fax this page to (310) 577-3715.
The reservation deadline is June 1, 2016.

Print Bureau Name: _____ Phone: _____

Print Your Name: _____ E-Mail: _____

Your Signature: _____ Date: _____

Accepted for the publisher by: _____ Date: _____

RAPID PAY OPTION: Save time and reduce paperwork: Treat this contract as your invoice. When you provide your credit card information, the card will be charged \$5,475.00 upon submission of this signed agreement and a receipt will be emailed to you.

Account Number: _____ Expires: _____ Security Code: _____

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