



Winners of the 2011 SportsTravel Awards Announced at TEAMS '11 in Las Vegas

SportsTravel magazine announced the winners of the 2011 SportsTravel Awards at the TEAMS '11 Conference & Expo on October 6 in Las Vegas. TEAMS: Travel, Events And Management in Sports, is the world's largest gathering of event organizers and travel planners from the sports industry. The 2011 Indy 500 in Indianapolis, Indiana, won as Sports Event of the Year.

The SportsTravel Award winners were nominated and voted upon by readers of *SportsTravel*, the sports world's event magazine. To be eligible, events had to occur between July 1, 2010, and June 30, 2011. Criteria for nomination and voting included:

- Superior organization of and attendance at the event
- The event provided a superior experience for competitors and/or spectators
- The event's host city or venue served to enhance the event

"We are pleased to recognize these superior sporting events. Each of the winners is a prime example of achieving excellence in organization and management for both competitors and spectators," said Timothy Schneider, publisher of *SportsTravel* magazine, which organizes the annual TEAMS Conference and Expo.

"The SportsTravel Awards program is an opportunity for our readers to honor their peers for a job well done," said Schneider. "Our readers are the leaders of the sports-event industry, and they really know what it takes to execute high-quality athletic events. These awards reflect their expert evaluation of what makes events superior."

The ballot included nominees at the amateur, collegiate and professional levels in three categories each. Each event's host city was also acknowledged during the awards ceremony.

The 2011 SportsTravel Award winners are:

Sports Event of the Year

2011 Indy 500 in Indianapolis, Indiana

Best New Sports Event

2011 PBR Last Cowboy Standing in Las Vegas, Nevada

Best Professional Sports Event Series or Circuit

2011 NFL Playoffs in Various Cities

Best Professional Multi-Sport or Multi-Discipline Event

2011 Winter X Games 15 in Aspen, Colorado

Best Professional Single-Sport Event

2011 Indy 500 in Indianapolis, Indiana

Best Collegiate Sports Event Series or Circuit

2011 NCAA Men's Basketball Tournament in Various Cities

Best Collegiate Multi-Sport or Multi-Discipline Event

2011 NCAA Outdoor Track-and-Field Championships in Des Moines, Iowa

Best Collegiate Single-Sport Event

2011 Rose Bowl in Pasadena, California

Best Amateur Sports Event Series or Circuit

2011 Tough Mudder Series in Various Cities

Best Amateur Multi-Sport or Multi-Discipline Event

2011 National Senior Games in Houston, Texas

Best Amateur Single-Sport Event

2011 ABA BMX Midwest Nationals in Rockford, Illinois

The TEAMS Conference & Expo is organized by Schneider Publishing, the Los Angeles-based company that publishes *SportsTravel* and *Association News* magazines. For further information on the TEAMS Conference & Expo, please visit TEAMSconference.com or call toll-free (877) 577-3700.

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TEAMS: Travel, Events And Management in Sports is the annual conference and trade show for the global sports-event and travel industries. Established in 1998,

TEAMS is the world's largest gathering of sports-event organizers. For further information on the TEAMS Conference & Expo, please call toll-free (877) 577-3700 or visit SchneiderPublishing.com.

SportsTravel is the sports world's event magazine. Founded in 1997, *SportsTravel* was the first magazine to identify and serve the sports-related travel and event industry. Published 10 times a year, *SportsTravel* is the authoritative source of information for those responsible for deciding where sporting events are held and travel planning for sports-related groups. The readers of *SportsTravel* generate 47 million hotel room nights annually. For more information, visit the magazine's website at SportsTravelMagazine.com.

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